



BOYS & GIRLS CLUBS OF CARLSBAD'S ANNUAL GALA & 60TH ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$15,000

(your tax deductible contribution is \$12,900)

- Headline recognition on all marketing materials
- Headline recognition during the Gala
- Three tables of ten (a \$7,500 value, includes preferential table location)
- Center Spread (two full pages) color advertisement in Gala program
- Welcome letter from CEO/President in Gala program
- Private lunch for four and tour with Boys & Girls Club CPO Brad Holland
- Highlighted in e-newsletters sent to 2,000+ friends of the Club
- On-site company display, spokesperson opportunity, and banner recognition (your option)

Diamond Sponsor \$10,000

(your tax deductible contribution is \$8,600)

- Recognition on all marketing materials
- Prominently featured during the Gala
- Two tables of ten (a \$5,000 value, includes premier table location)
- One full page color advertisement in Gala program
- Welcome letter from CEO/President in Gala program
- Private lunch for four and tour with Boys & Girls Club CPO Brad Holland
- Highlighted in e-newsletters sent to 2,000+ friends of the Club
- On-site company display and banner recognition (your option)

Platinum Sponsor \$5,000

(your tax deductible contribution is \$4,300)

- Recognition on all marketing materials
- Recognition during the Gala
- One table of ten (a \$2,500 value, includes premier table location)
- One half page color advertisement in Gala program
- Featured in e-newsletter sent to 2,000+ friends of the Club

Gold Sponsor \$3,500

(your tax deductible contribution is \$2,800)

- Recognition in program
- Recognition during the Gala
- One table of ten (a \$2,500 value)
- One quarter page color advertisement in Gala program
- Featured in event thank you e-newsletter sent to 2,000+ friends of the Club

Table Sponsor \$2,500

(your tax deductible contribution is \$1,800)

- Recognition in program
- One table of ten (a \$2,500 value)
- One eighth page color advertisement in Gala program
- Featured in event thank you e-newsletter sent to 2,000+ friends of the Club

Silver Sponsor \$1,500

(your tax deductible contribution is \$1,220)

- Recognition in program
- Four seats (\$1,000 value)
- One quarter page color advertisement in Gala program
- Company featured as one of the following: (check one)
 - Bar Sponsor
 - Registration Sponsor
 - Drink Ticket Sponsor
 - Decor Sponsor
- Featured in event thank you e-newsletter sent to 2,000+ friends of the Club

Bronze Sponsor \$750

(your tax deductible contribution is \$610)

- Two seats (\$500 value)
- One eighth page color advertisement in Gala program
- Featured in event thank you e-newsletter sent to 2,000+ friends of the Club

Individual tickets are available - \$250 per person.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____

Email _____

Please return to:

Boys & Girls Clubs of Carlsbad

P.O. Box 913, Carlsbad, CA 92018

Phone: 760.729.0207 • Fax: 760.729.2279

info@bgccarlsbad.org

Enclosed is a check Please send me an invoice

Please charge my credit card

Visa MasterCard American Express Discover

I would like to make 3 equal payments! Yes No

Card Number _____

Exp Date _____

Signature _____

*Logos must be submitted by July 16, 2012 to be included on the event invitation.

Advertisement artwork and CEO letters for the program must be submitted by August 27, 2012.