

Sponsorship Opportunities

36TH ANNUAL GALA
CELEBRATING THE GREATEST GENERATION

Event date:
September 30, 2017

Presenting Sponsor \$50,000

Headline recognition on all marketing materials, website logo and link, email promotions, and logo on screens during event as well as on-site company display (your option)

- Center spread (two full pages) color advertisement plus welcome letter from CEO/President in Gala program
- Recognized as Corporate Partner at all Club fundraising events for one year
- Complimentary hotel room (Gala night)
- Included on "Step and Repeat" Photo Backdrop
- Three VIP tables of ten
- Private lunch for 4 with Club CEO Brad Holland

Diamond Sponsor \$25,000

(your tax deductible contribution is \$22,000)

- Recognition on all marketing materials, website logo and link, email promotions, and logo on screens during event as well as on-site company display (your option)
- One full page color advertisement (inside cover) plus welcome letter from CEO/President in Gala program
- Recognized as Corporate Partner at all Club fundraising events for one year
- Complimentary hotel room (Gala night)
- Included on "Step and Repeat" Photo Backdrop
- Two VIP tables of ten
- Private lunch for 4 with Club CEO Brad Holland

Platinum Sponsor \$10,000

(your tax deductible contribution is \$9,000)

- Recognition on all marketing materials, website logo and link, email promotions, and logo on screens during event
- One full page color advertisement in Gala program
- Complimentary hotel room (Gala night)
- One VIP table of ten
- Private lunch for 4 with Club CEO Brad Holland

Gold Sponsor \$5,000

(your tax deductible contribution is \$4,000)

- Recognition on invitation and website link
- Featured as one of the following (please check your preference):
 - ___ Bar Sponsor ___ Registration Sponsor
 - ___ Drink Token Sponsor ___ Décor Sponsor
- One half-page color advertisement in Gala program
- One VIP table of ten
- Private lunch for 2 with Club CEO Brad Holland

Silver (Table) Sponsor \$3,000

(your tax deductible contribution is \$2,000)

- Included on event website
- One-quarter page color advertisement in Gala program
- One table of ten with premium location
- Premium wine selection during dinner
- Complimentary hotel room (Gala night)

Table Sponsor \$2,500

(your tax deductible contribution is \$1,500)

- Included on event website
- One-eighth page color advertisement in Gala program
- One table of ten

Individual tickets are available - \$250 per person.

Underwriting opportunities are available from \$1,000-\$100,000! Please contact Pat Maldi to tailor specifically to meet your needs -- pat@bgccarlsbad.org or 760.444.4893.

*Logos must be submitted by July 15, 2017 to be included in the invitation.

*Advertisement artwork and CEO letters for the program must be submitted by August 31, 2017.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____

Email _____

Enclosed is a check Please send me an invoice

Please charge my credit card

Visa MasterCard American Express Discover

I would like to make 3 equal payments! Yes No

Card Number _____

Exp Date _____

Signature _____

Please return to:

Boys & Girls Clubs of Carlsbad
2730 Bressi Ranch Way, Carlsbad, CA 92009

Phone: 760.444.4893 • Fax: 760.729.2279
pat@bgccarlsbad.org