

12<sup>TH</sup> ANNUAL  
PORTAGE COUNTY TASTE OF:

*Wine*  
**CHEESE**



*to benefit the Boys and Girls Club of Portage County*

THE 12<sup>TH</sup> ANNUAL PORTAGE COUNTY TASTE OF WINE & CHEESE  
FEATURES OVER 100 WINES FROM AROUND THE WORLD,  
MORE THAN A DOZEN SPECIALTY CHEESES, HAND CRAFTED  
BEERS, DELICIOUS DESSERTS, A SILENT AUCTION, AND SPECIAL  
BOURBON & SPIRITS TASTINGS.

**FRIDAY, APRIL 1, 2016**

**7:00pm - 10:00pm**








































**NOEL GROUP HANGAR**



*An elegant event to benefit the youth programs of the Boys & Girls Club of Portage County.*

**BOYS & GIRLS CLUB  
OF PORTAGE COUNTY**

# SPONSORSHIP PROGRAM

PACKAGE NAME	DESCRIPTION	COMPLIMENTARY EVENT TICKETS	SPONSOR ON EVENT POSTER	NAME/LOGO ON TICKETS	AD IN EVENT PROGRAM	FEATURED ON SOCIAL MEDIA/ EMAILS	LISTED ON WEBSITE	AD IN SLIDESHOW
<b>ADVERTISEMENT IMPACT</b>			Distributed to 2,000+ mailing list	Distributed to 800+ sponsors and/or attendees	Viewed by 800+ people	Potential to be viewed by thousands	Potential to be viewed by thousands	Viewed by 800+ people
<b>CHAMPAGNE \$25,000</b>	in-kind radio/tv media sponsor	8 tickets (up to 8 extra tickets at 50% off)			Full color half-page ad, inside cover			
<b>MAJOR \$5,000</b>	cash or in-kind top sponsor	6 tickets (up to 6 extra tickets at 50% off)			Full page ad, premium placement			
<b>WINE GLASS \$3,500*</b>	company name listed on all wine glasses	6 tickets (up to 4 extra tickets at 50% off)			Full page ad			
<b>VENUE \$3,000</b>	3x7 banner hung over main stage	6 tickets (up to 4 extra tickets at 50% off)			Full page ad			
<b>SILENT AUCTION \$2,500</b>	2x6 banner hung over silent auction	6 tickets (up to 4 extra tickets at 50% off)			Full page ad			
<b>CORK SCREW \$2,500*</b>	company name listed on all cork screws	6 tickets (up to 4 extra tickets at 50% off)			Full page ad			
<b>GIFT BAG \$2,250*</b>	company name listed on all gift bags	4 tickets (up to 4 extra tickets at 50% off)			Full page ad			
<b>LOUNGE \$2,000</b>	2x6 banner hung in lounge room	4 tickets (up to 4 extra tickets at 50% off)			Full page ad			
<b>WINE STOP \$2,000*</b>	company name listed on all wine stops	4 tickets (up to 4 extra tickets at 50% off)			Full page ad			
<b>RAFFLE \$1,750</b>	logo on raffle tickets/2x6 banner at table	4 tickets (up to 4 extra tickets at 50% off)			Full page ad			
<b>PEN \$1,750*</b>	company name listed on all pens at event	4 tickets (up to 4 extra tickets at 50% off)			Half page ad			
<b>ENTERTAINMENT \$1,500</b>	2x6 banner hung over DJ table	4 tickets (up to 4 extra tickets at 50% off)			Half page ad			
<b>NAPKIN \$1,500*</b>	company name listed on all event napkins	4 tickets (up to 4 extra tickets at 50% off)			Half page ad			
<b>PINOT NOIR \$1,250</b>		4 tickets (up to 4 extra tickets at 50% off)			Half page ad			
<b>CHARDONNAY \$1,000</b>		4 tickets (up to 2 extra tickets at 50% off)			Half page ad			
<b>CHEESE \$750</b>		2 tickets (up to 2 extra tickets at 50% off)			Half page ad			
<b>MERLOT \$500</b>		2 tickets (up to 2 extra tickets at 50% off)			Quarter page ad			
<b>SHIRAZ \$250</b>		2 tickets (up to 1 extra ticket at 50% off)			Quarter page ad			

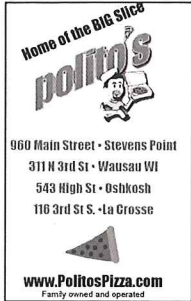
\* Only one sponsorship available. Respond today!

# MENU OF OPTIONS



## PROGRAM ADVERTISEMENT

The program booklet is 4.75" x 7.75". It is read by approximately 800 guests and provides maximum business exposure. Advertisement specifications are as follows: (Please check which advertisement you would like to purchase.)



Sample Advertisement

- Full Page Ad: B&W, 4.75w x 7.75h - \$300
- 1/2 Page Ad: B&W, 4.75w x 3.75h - \$200
- 1/4 Page Ad: B&W, 2.25w x 3.75h - \$100

Advertisements should be submitted to Boys & Girls Club, Director of Development & Marketing, Brittany Melby at [brittany.melby@bgclubpc.org](mailto:brittany.melby@bgclubpc.org) by **Friday, February 12, 2016.**

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## SILENT AUCTION DONATION

Due to many generous businesses and individuals, the silent auction and raffles are highlights of the evening. Examples of some items we are requesting are: airline tickets, autographed sports memorabilia, condo stays, jewelry, hunting equipment, getaways, private dinners, spa packages, themed baskets, concert/theatre tickets, photography packages, golf certificates, restaurant certificates, and sporting event tickets.

### I would like to donate an auction item:

Item Donated: \_\_\_\_\_

Retail Value: \_\_\_\_\_

Item Description: \_\_\_\_\_

- I'd like someone to pick up this item.
- I will deliver my donation to the Boys & Girls Club by February 12, 2016.  
**941 Michigan Ave.**  
**Stevens Point, WI 54481**

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## PURCHASE TICKETS

I would like to purchase \_\_\_\_\_ (#) Portage County **Taste of Wine & Cheese** ticket(s) at \$65 each.

Total: \$ \_\_\_\_\_.

*Monetary sponsors have the option of purchasing additional tickets beyond what is included with their sponsorship package for half price.*



# REGISTRATION INFORMATION

Contact Person \_\_\_\_\_

Company Name (if applicable - as you'd like to be represented on marketing materials) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

## TOTAL PAYMENTS

Sponsorship(s): \$ \_\_\_\_\_

Advertisement(s): \$ \_\_\_\_\_

Monetary Donation: \$ \_\_\_\_\_

Additional Event Ticket(s): \$ \_\_\_\_\_

Full Price \$65, Half price \$32.50

Total: \$ \_\_\_\_\_

Check enclosed payable to Boys & Girls Club of Portage County.

Please send invoice.

Please charge the below credit card.

Type of card:      VISA              MasterCard              Discover              American Express

Name on Card: \_\_\_\_\_ Exp. Date \_\_\_/\_\_\_

Card No. \_\_\_\_\_ CVS # (3 - 4 digits) \_\_\_\_\_

Return form with sponsorship & program book advertisement requests to the **Boys & Girls Club** by **Friday, February 12, 2016.**

*Brittany Melby*  
*Boys & Girls Club of Portage County*  
*PO Box 171*  
*Stevens Point, WI 54481*  
[brittany.melby@bgclubpc.org](mailto:brittany.melby@bgclubpc.org)  
715.341.4386

*For more information or to  
purchase event tickets online,  
please visit [www.bgclubpc.org](http://www.bgclubpc.org)*