



# *Celebrating*

25 Years of Service to our kids



2010 SPONSOR PORTFOLIO

## **Annual Dinner & Auction Gala!**

Ronald Reagan Presidential Library - Presidential Learning Center

40 Presidential Drive, Simi Valley, California

Saturday, April 17, 2010



**BOYS & GIRLS CLUB**  
OF MOORPARK

From childhood to responsible citizen the Boys & Girls Club of Moorpark is there to provide the care, the mentoring and support our kids need.



It is during challenging times that our kids need us the most.

Please consider investing in their futures.

**Thank you for standing up for the kids!**

You make the difference!



## CONTENTS

About the Boys & Girls Club of Moorpark.....	2
The Auction Committee .....	3
The Board of Directors .....	4
Prior Sponsors .....	5
Platinum Sponsor.....	7
Diamond Sponsor .....	8
Gold Sponsor.....	9
Silver Sponsor.....	10
Sponsorship Enrollment Form .....	11

# About The Boys & Girls Club of Moorpark



*Our Kids are our purpose,  
and our focus!*

For twenty-four years the Boys & Girls Club of Moorpark has been at the forefront of youth development, working with young people from all social, economic and family circumstances. We have sought to enrich the lives of all youth in the community. We are dedicated to ensuring young people's opportunities and access to quality programs and services that will enhance their lives and shape their futures.

The Club is working to help youth from all backgrounds, with special concern for those from disadvantaged economic, social and family circumstances, to develop the qualities needed to become responsible citizens and leaders. We also recognize that our members from middle and

upper income homes face many of the same difficult choices in today's world and that they too are in need of the unique programming offered through the Boys & Girls Club.

The Club offers young people what they need and want most - adults who respect and listen to them; a safe environment where they can have fun and be themselves; and interesting, constructive activities that channel youthful energy into challenging pursuits.

The Boys & Girls Club is critically important to the greater Moorpark area. Moorpark has a very large youth population; and there are a significant number of latchkey kids in our area. The Club's After-School Program

provides a positive, safe alternative to going home with no adult supervision or structured activities. We are the only private, non-profit facility based youth organization in Moorpark. Our guidance oriented programs and the relationships developed with caring, trained staff is making a difference in the lives of the children we serve.

As you may know, one of the unique things about the Boys & Girls Club is that membership costs are very low, so all children can afford to belong - no child is ever turned away because of an inability to pay. This is only possible through the generous support and partnership of individuals and corporations such as yours.

# About The Boys & Girls Club of Moorpark

The Club's After-School Program provides a positive, safe alternative to going home with no adult supervision or structured activities. We are the only private, non-profit facility based youth organization in Moorpark. Our guidance oriented programs and the relationships developed with caring, trained staff is making a difference in the lives of the children we serve.

As you may know, one of the unique things about the Boys & Girls Club is that membership costs are very low, so all children can afford to belong - no child is ever turned away because of an inability to pay. This is only possible through the generous support and partnership of individuals and corporations such as yours.



## The Auction Committee

The auction committee is tasked with the duty to organize, plan and execute the auction. This includes determining the theme, securing the location, soliciting donors for items in the auction and working with our sponsors. The work is hard but seeing the help it gives to our kids is a great reward!

*Linda Plaks, Chair*

*Cheryl Davis  
Scott & Gisele Farrenkopf  
Tom & Kathleen Henry  
Dean & Suzy Lesiak  
Joe & Fran Levy  
Mike & Julie Lillis  
Kim Lucas*

*Helen Marks & Don Moore  
Lyle Pennington  
Harvey Plaks  
Lester & Sharon Salvatierra  
Ari & Jodi Spitzer  
Dennis Stayer*

# The Board of Directors

The Board of Directors has the duty to organize, plan the operation and future of the Boys & Girls Club of Moorpark. It is a responsibility they take extraordinarily seriously!

*S. Dean Lesiak - President*

*Lori Nowaski - Vice President of Administration*

*Lyle Pennington - Vice President of Board Development*

*Ari Spitzer - Vice President of Resource Development*

*Eric Langkusch - Secretary*

*Joel Bennett*

*Gary Cabriales*

*Scott Green*

*W. Tom Henry*

*Dr. Curtis Kodama*

*Steven Kueny (ex-officio)*

*Bob Landegger*

*Brad Maxon*

*Donald I. Moore*

*Harvey Plaks*

*Carla A. Robertson*

*Sal Sandoval*

*Darby Shields*

*Ellen Smith (ex-officio)*

*Julius Sokenu*

*Russell H. Takasugi*

*Bruce Thomas*

*Patty Waters*

*Michael H. Wesner*

*Scott Mosher - Executive Director*

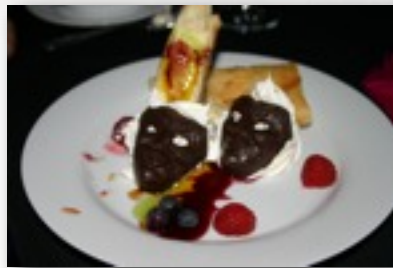
If you have an item, trip, vacation spot, gift certificate, etc. that you would be interested in donating please contact Scott Mosher, our Club's Executive Director, 529-1140.

If you are interested in joining our Auction Committee or any of our future event committees, you are invited to speak with Lyle Pennington and request further details, 529-4200.

# Prior Sponsors



# The Annual Auction & Dinner



Among the finest events of it's kind in southeast Ventura County. Offering an exciting live and silent auction, as well as a sumptuous gourmet dinner, the annual Auction & Dinner event is usually held in the early spring.

Drawing hundreds of participants, the event has been held at the Ronald Reagan Presidential Library - this year at the Presidential Learning Center. A unique venue that can handle the demand for space.








Leading up to this event our sponsors are acknowledged for their generous support in a number of ways. These include: TV and Radio ads identifying the event and the major sponsors supporting it; Newspaper ads announcing the event and it's sponsors and numerous posters/flyers distributed around the community.

The following pages describe the levels of sponsorship available for this event and the benefits realized by the those who sponsor it.

# Platinum Sponsor

**Sponsorship Level \$10,000**









## *Platinum Sponsorship Benefits:*

-  *Title Sponsorship Recognition.*
-  *Title Sponsor Billing on all promotional materials.*
-  *Use of Boys & Girls Club of Moorpark name and logo in business promotional materials for one year.*
-  *Extensive Marketing Package.*
-  *Premiere Table for eight at the Auction/Dinner event.*
-  *Finest seating.*
-  *Full Page Advertisement with Premiere Placement in Auction Catalog.*

# Diamond Sponsor

**Sponsorship Level \$5,000**








## *Diamond Sponsorship Benefits:*

-  *Corporate Table for eight.*
-  *Premiere Seating.*
-  *Prominent Billing on Promotional Materials.*
-  *Use of Boys & Girls Club of Moorpark name and logo in business promotional materials for one year.*
-  *Extensive Marketing Package.*
-  *Prime Full Page Advertisement in Auction Catalog.*
-  *Event Signage.*
-  *Recognition at the Event.*

# Gold Sponsor

**Sponsorship Level \$2,500**







## *Gold Sponsorship Benefits:*

-  *Corporate Table for eight.*
-  *Premiere Seating.*
-  *Corporate Logo on Event Posters and Flyers.*
-  *Marketing Package.*
-  *Full Page Advertisement in Auction Catalog.*
-  *Event Signage.*
-  *Recognition at the Event.*

# Silver Sponsor

**Sponsorship Level \$1,750**

## *Silver Sponsorship Benefits:*

-  *Corporate Table for eight.*
-  *Select Seating.*
-  *Corporate Logo on Event Posters and Flyers.*
-  *Half Page Advertisement in Auction Catalog.*
-  *Event Signage.*
-  *Recognition at the Event.*