



**BOYS & GIRLS CLUB**  
OF MOORPARK

# GREAT FUTURES GALA DINNER & AUCTION

**Saturday, April 11, 2015**

Ronald Reagan Presidential Library • Air Force One Pavilion

*28th Annual Gala Dinner & Auction • 30th Year of Serving the Community of Moorpark*



**GREAT FUTURES START HERE.**

Boys & Girls Club of Moorpark • P.O. Box 514 • Moorpark, CA • T (805) 529-1140 • F (805) 529-2820 •  
[www.bgcmoorpark.org](http://www.bgcmoorpark.org)



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OF MOORPARK**

**Gala Dinner & Auction  
Saturday, April 11, 2015**

Ronald Reagan Presidential Library  
Air Force One Pavilion 6 PM

**“ TO INSPIRE AND ENABLE ALL YOUNG PEOPLE TO REALIZE THEIR FULL POTENTIAL AS PRODUCTIVE,  
RESPONSIBLE, AND CARING CITIZENS.”**

## **About the Great Futures Gala Dinner & Auction**

We are excited to be hosting this year's event in our 30th year of serving the community of Moorpark. Thank you for your interest in serving as a sponsor for the Boys & Girls Club of Moorpark's inaugural "Great Futures Gala Dinner & Auction. For 28 years the event has been a tradition and serves as our signature event that targets individuals of influence and affluence, corporate partners, top leaders and philanthropic organizations. This event is among the finest events of its kind in southeast Ventura County. On Saturday, April 11, 2015 the Air Force One Pavilion will set the stage for an evening of dining, dancing, spectacular auction bidding and more.

## **Why Great Futures Start HERE**

Too often and too many young people are deprived of opportunities to be better — better students, better friends, better members of society, and better role models. They are youth with unrealized potential who need someone to believe in them. Great Futures Start Here.

Our supporters are those who make a commitment to stand with, by and for young people. They are committed to making a difference in the lives of young people, and they believe in the mission of the Boys & Girls Club of Moorpark. By participating in our Great Futures Gala Dinner & Auction, you are helping the children and youth who walk through our doors every day on the pathway to Great Futures.

## **Sponsorship Opportunities**

To make this event a success, we rely upon generous businesses, organizations and individuals. Four levels of support are available, a complete listing of the sponsorship levels and benefits are included in this packet. We are planning for record-breaking attendance, providing you a prime opportunity to show your support for the Club and put your sponsorship name on event marketing materials. Enclosed is a Sponsorship commitment Form for you to complete and return.

We gratefully appreciate your consideration and hope that you will support our Club by serving as a sponsor for the Boys & Girls Club of Moorpark's inaugural Great Futures Gala Dinner & Auction.

*Lori Coons & Eric Langkusch*, **Event Co-Chairs**



**AT A GLANCE**



**Our Mission** is to inspire and enable young people to realize their full potential as productive, responsible, and caring citizens.

**We provide** a haven of safety and opportunity, where adult role models and a variety of programs support the educational, emotional, physical, and social development of youth.

**We serve** nearly 2,300 young people annually, 415 kids daily through membership and community outreach, in our five locations (four school-based) throughout the community of Moorpark.

- Clubs are community based and building-centered.
- Clubs provide a safe, affordable place for youth during the out-of-school time (before, after school and summer)
- Clubs are led by paid, trained youth development professionals.

**Our approach** focuses on five core initiatives: Character & Leadership Development; Education & Career Development; Health & Life Skills; The Arts and Sports, Fitness & Recreation.

**Great Futures Start Here. Clubs Help Kids Stay in School and Improve Their Academic Success**

Our most utilized program is **Power Hour**, which provides homework help and tutoring. Summer Brain Gain helps prevent the summer learning loss that contributes to the alarming achievement gap between low- and high-income youth.

**Our Club Helps Kids Lead Healthy Lifestyles and Avoid Risky Behaviors**

**Triple Play:** A Game Plan for the Mind, Body and Soul is a holistic approach to educating youth about nutrition, fitness and forming healthy relationships. Our SMART Programs help kids build self-esteem, treat others with respect, and make good choices, resolve negative conflict, develop healthy attitudes and lifestyles.

**Our Club Helps Kids Achieve Positive Outcomes, Prepared for a Great Future**

Members who attend the Club two or more times a week miss fewer days of school, feel more connected to school and have greater post-secondary aspirations than do their non-Club counterparts.

**Our Finances:** Club membership costs \$20 per year — membership fees are only 1% of the Club’s annual budget. For every \$1 invested in our Club, \$15.45 is reinvested in our community and the region.

**Our Membership** represents a diverse youth population ages 6-15

Gender

Female	41%
Male	59%

Socio-Economic Status

Low-Income Families	62%
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Ethnicity

African-American	6%
Asian	3%
Caucasian	36%
Hispanic	47%
Native American	1%



**GREAT FUTURES START HERE.**



GREAT FUTURES START **HERE.**



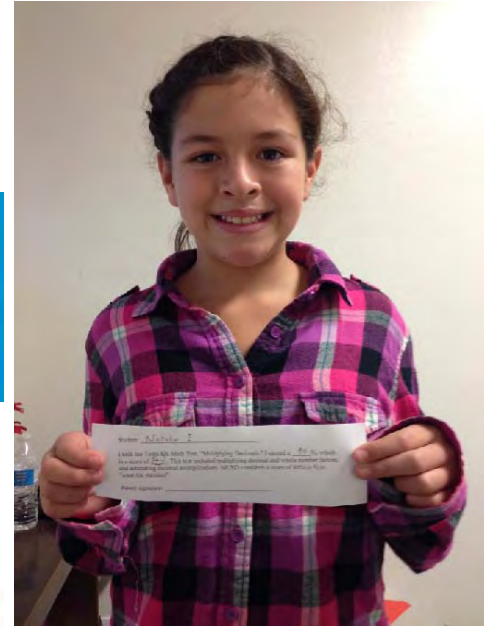
**BOYS & GIRLS CLUB**  
OF MOORPARK

**FAST FACTS**

**85%**  
OF ALUMNI SAY THE CLUB  
taught me  
right from **wrong.**

In a Harris Survey,  
**90% of Club**  
alumni reported they  
earned a high school  
diploma or equivalent.

**90%**  
OF CLUB ALUMNI  
GRADUATED



Club member, Natalie loves Power Hour and proudly shows off her A+ grade.

**80%** of Club alumni  
said the Club had a  
**positive impact** on  
their attitude toward  
**fitness and health,**  
according to a Harris Study.

**62%**  
OF ALUMNI SAY THE CLUB  
helped me **commit**  
to my **education.**

**LEADERSHIP**

**2015 Board of Directors**

Steve Chapman

Lori Nowaski

Darryl Cohen

Mayor Janice Parvin

Rob Dearborn

Lyle Pennington

Dr. Curtis Kodama

Harvey Plaks

Steven Kueny (ex—officio)

Carla A. Robertson

Bob Landegger

Brian Ruditsky

Eric Langkusch

Ken Simons

S. Dean Lesiak

Bruce Thomas

Dr. John Malan

Ignacio Valenzuela

Dr. Amardeep Mann

Al Velasco

Brad Maxon

Dr. Nhat Vo

**Officers**

Sal Sandoval, *President*

Buzz Buchanan, *VP of Administration*

David Gressman, *VP of Board Development*

Lori Coons, *VP of Resource Development*

Michelle Barrett, *Secretary*

Donald I. Moore, *Immediate Past President*

**Chief Professional Officer**

W. Scott Mosher

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# Prior Sponsors





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**SPONSORSHIPS** significantly help the Club meet the demands of serving our youth. Increase brand loyalty and awareness while showcasing your social and community responsibility. Corporate, media, and In-kind sponsorships are also available and can be customized. Create a lasting impression with attendees at one of the most attended community events of the year.

## **PLATINUM SPONSOR — \$10,000 (20 Youth Scholarships for one year)**

*Platinum Sponsors serve as the gala's "Presenting Sponsors" with full title designation and receive the following benefits:*

- Premier table seating (16 guests)
- On-site "Presenting Sponsor" recognition and logo on all pre and post event collateral
- On stage "Presenting Sponsor" announcement recognition
- Company/Individual speaking opportunity at the event
- Prominent placement of corporate logo/name on auction catalog
- Logo/Name on large screens and signage
- Full-page color ad in program/auction catalog (prime placement)
- Rights to use Boys & Girls Club of Moorpark logo for one year: tag advertising with logo and use of sponsorship statement "Presented By"
- Logo on BGCMoorpark website and social media mentions
- Featured sponsor story on web and e-newsletter
- Recognition in Ventura County Star and e-blast

## **DIAMOND SPONSOR — \$5,000 (10 Youth Scholarships for one year)**

*Diamond Sponsors serve as "Feature Sponsors" of select event components (auction, entertainment, etc;) and will receive the following benefits:*

- Premier table seating (8 guests)
- Prominent placement of corporate logo/name in auction catalog
- Logo/Name on large screens and signage
- Full-page ad in program/auction catalog (prime placement)
- Rights to use Boys & Girls Club of Moorpark logo for one year: tag advertising with logo and use of sponsorship statement "Feature Sponsor"



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**GOLD SPONSOR — \$2,500 (5 Youth Scholarships for one year)**

*Gold Sponsors will receive the following benefits:*

- Preferred table seating (8 guests)
- Preferred placement of corporate logo/name in auction catalog
- Full-page ad in program/auction catalog
- Rights to use Boys & Girls Club of Moorpark logo for six months: tag advertising with logo

**SILVER — \$1,750 (3 Youth Scholarships for one year)**

*Silver Sponsors will receive the following benefits:*

- Preferred seating (4 guests)
- Prominent placement of corporate logo/name in auction catalog
- Logo/Name on large screens and signage
- Full-page ad in program/auction catalog

**Full Color Ad Program/Auction Catalog Information**  
**Please submit ads by March 30, 2015**

Logos/artwork should be submitted in high-resolution eps, jpeg or pdf formats.

Full Page: 8.5" w x 11" h

Half-page: 8.5" w x 5.5" h



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# Sponsorship Form

**GREAT FUTURES GALA DINNER & AUCTION**  
**SATURDAY, APRIL 11, 2015**  
**Ronald Reagan Presidential Library**

**SPONSOR INFORMATION** (THE DONOR/COMPANY NAME WILL APPEAR EXACTLY AS LISTED BELOW).

**NAME OF DONOR/COMPANY:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_ **TITLE** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_

**STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **WEBSITE:** \_\_\_\_\_

- PLATINUM SPONSOR**      \$10,000      (20 YOUTH SCHOLARSHIPS FOR ONE YEAR)
- DIAMOND SPONSOR**      \$5,000      (10 YOUTH SCHOLARSHIPS FOR ONE YEAR)
- GOLD SPONSOR**      \$2,500      (5 YOUTH SCHOLARSHIPS FOR ONE YEAR)
- SILVER SPONSOR**      \$1,750      (3 YOUTH SCHOLARSHIPS FOR ONE YEAR)

### SPONSORSHIP PAYMENT INFORMATION

ENCLOSED PLEASE FIND A CHECK IN THE AMOUNT OF: \$ \_\_\_\_\_

PLEASE CHARGE MY CREDIT CARD. CARD TYPE:  VISA  MASTERCARD  AMERICAN EXPRESS FOR \$ \_\_\_\_\_

**CARD NUMBER:** \_\_\_\_\_ **EXPIRATION DATE:** \_\_\_\_\_

**CARDHOLDER NAME** \_\_\_\_\_ **CV CODE:** \_\_\_\_\_

**SIGNATURE OF CARDHOLDER:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**TO SUBMIT YOUR SPONSORSHIP ONLINE, PLEASE VISIT: [WWW.BGCMOORPARK.ORG](http://WWW.BGCMOORPARK.ORG)**

#### FULL COLOR Ad PROGRAM/AUCTION CATALOG INFORMATION PLEASE SUBMIT ADS BY MARCH 30, 2015

LOGOS/ARTWORK SHOULD BE SUBMITTED IN HIGH-RESOLUTION .EPS .JPEG OR .PDF FORMATS. SIZES:

FULL-PAGE: 8.5" W X 11"H  
HALF-PAGE: 8.5"W X 5.5"H

#### CONTACT/SUBMISSION INFORMATION

EMAIL, FAX OR MAIL THIS COMPLETED FORM TO:

**BOYS & GIRLS CLUB OF MOORPARK**

P.O. Box 514 ■ MOORPARK, CA 93020

EMAIL: [smosher@BGCMOORPARK.ORG](mailto:smosher@BGCMOORPARK.ORG)

PHONE: (805) 529-1140 FAX: (805) 529-2820

**Thank You for Your Support!**

**GREAT FUTURES START HERE.**